

Zanotta@ Design China Beijing

Zanotta, a leading company in the history of Italian design, takes part in the second edition of Design China Beijing which will take place at the National Agricultural Exhibition Center from 12 to 16 September during the Beijing Design Week.

After the success of the last year's fair (first-edition), the 2019 edition of Design China Beijing will have a wider attendance and will showcase the latest global design trends and new interactions with the art and project culture, attracting an audience of architects, designers, accommodation, retailers, press and design lovers.

At Design China Beijing Zanotta confirms to be an excellence of Made in Italy through the quality of the furnishing solutions proposed as a result of a precise corporate vision. At the stand, the company presents some historical icons by the great Masters, such as Carlo Mollino and Marco Zanuso, in a home-feeling setting, alongside best-sellers products, such as the William sofa by Damian Williamson, and the furnishings of the latest collections developed with renowned international designers.

In this way, Zanotta confirms its key role on the international scene by putting its own production know-how, design and technological innovation at disposal of the communities of foreign architects, as expression of that aesthetic sensibility, and typically Italian manufacturing skills that have long been appreciated in the global market.

Since 1954, Zanotta has contributed to build the history of Italian design through the products and languages that present an always modern and recognizable vision, bringing innovation in the domestic universe with curiosity and constant openness to the new, intercepting the cultural changes, the people's personalities, passions and lifestyle.

Set up and appreciated for its upholstered line, Zanotta, over the years, has expanded its production scenarios, achieving a position in the global home and soft-contract markets thanks to a specific typological range of furnishings, that every year is enriched with brand-new projects and re-editions.

ZANOTTA @DESIGN CHINA BEIJING 2019

Stand C43

National Agricultural Exhibition Centre

No. 16 Dong San Huan Road,

Chaoyang district, Beijing