

ZANOTTA @ SIFE Shenzhen International Furniture Exhibition 2022

From July 25 to 28 Zanotta exhibits at Shenzhen International Furniture Exhibition (SIFE China).

Zanotta together with its local partner Concept 101 display furnishing solutions and products that interpret the contemporary living, according to a vision that focuses on people's freedom of choice since they are different in culture, nationality and passions – without imposing a specific style.

Shenzhen is one of the symbolic cities of the Chinese market and culture, its **Creative Week** is now considered by trade operators and interior designers a **remarkable and synergistic appointment for spreading design in Asia**. The event is a showcase for the latest trends in global design and new interactions with the art and culture of design; it brings together iconic international design brands from all over the world with the main brands representative of local design and production, attracting an audience of architects, designers, retailers, specialized press, and enthusiasts.

On this stage Zanotta confirms to be the excellence of Made in Italy through the quality of the project, materials, tailoring in the upholstery sector and engineering and product development solutions resulting from a precise corporate vision that aims at good design.

In Hall 15 the Stand C01 by Zanotta and Concept 101 appears as a large straight volume thanks to a light and semi-transparent wireframe architecture consisting of an orthogonal grid and textile walls that let the interior space shine through and define it without weighing it down, focusing attention on the displayed products.

The exhibition consists of a **sequence of furnishing solutions for the different functions of the house - living, bedding, dining, and home working**, - which show a significant selection of products: from the design icons of the great masters to the most recent projects developed with established international designers.

Among the latest novelties: the **Pianoalto** and **Dove** sofas by Ludovica+Roberto Palomba, the **Nena** upholstered armchairs by Lanzavecchia + Wai, the **Dan** chair by Patrick Norguet, the two desks - **Tucano** by Monica Förster and **Calamo** by Gabriele Rosa - the **Maggio-lina** armchair by Marco Zanuso and the **Ricordi** bed designed by Spalvieri & Del Ciotto. Among the most iconic pieces of the brand **signed by the great masters**: the **Albero**, **Joy** and **Servomuto** accessories by Achille Castiglioni, the **Mezzadro** stool by Achille and Pier Giacomo Castiglioni, the **Quaderna** collection by Superstudio, the **Reale CM** table and the **Gilda CM** and **Ardea CM** armchairs by Carlo Mollino, the **Sciangai** clothes-stand by De Pas D'Urbino Lomazzi and the **Sacco** armchair by Gatti Paolini and Teodoro. Finally, some best-selling products, contemporary icons of Zanotta, such as the sofa **William** by Damian Williamson and the **Tweed** table by Garcia Cumini.

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